Kjell Wierig

Freelance Senior UI/UX Designer
UI/UX Design · Accessibility · Design systems · Design Leadership

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Hello. I am Kjell Wierig.

A Lead UI-designer with 15 years of experience in digital products. I focus on accessible user interfaces and scalable design systems, working with global products and engineering teams from concept to development.

Being a freelancer means that social skills are just as important as the experience.

Communication

I pay attention to clients needs to understand their vision and requirements. On the other hand i articulate my ideas, designs and feedback clearly to clients and team members.
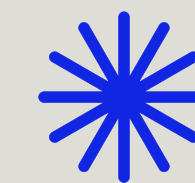
Empathy

Having an understanding of user needs will always create a better user experience.

I appreciate clients perspectives, business goals and challenges to build better relationships.
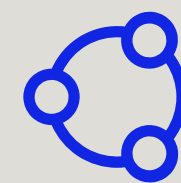
Collaboration

By working efficient with all team members and welcome constructive feedback will bring a huge impact to the design process.

Cultural Awareness

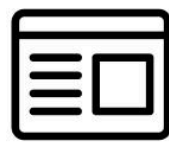I understand cultural differences to create inclusive designs and strong relationships.

Professional

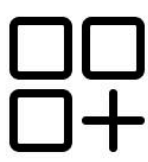I'm able to deliver quality work on time and maintain transparency to my design process.

Experience as an UI/UX designer

Designing digital products

Figma

User Interface Design

Web & Mobile

App Design

Design Strategy

User Experience

IOS, Android & Web

Prototyping

Accessibility & Inclusive Design

Reviews & Audits

Contrast & Reading

Keyboard Navigation

Error States
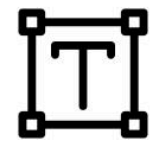
WCAG UI-Design
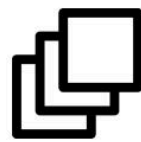
WCAG Components

Design Handoff

Design systems & Scale

Figma

Foundation

Components

Documentation

Accessibility-Driven

Design to Engineer

Maintenance

Collaboration & Quality

Design Leadership

Product & Engineering Collaboration

Strategic Decision-making

Design Quality & Standards

Concept & User Research

Crossfunctional Teamwork

Companies, brands and agencies i collaborated with.

RTL+ Accessibility

In 2025, I collaborated with UX designer Katrin Hoppe to support RTL+ in making key user journeys fully accessible. We evaluated and redesigned essential flows — including booking, payments, account management, registration and login — based on WCAG 2.1 AA. Our goal: a seamless and inclusive experience for all user.
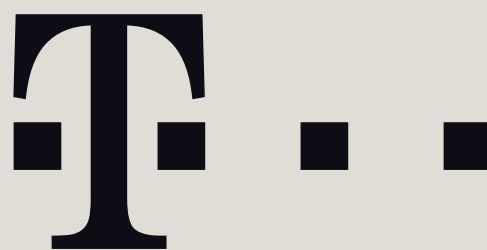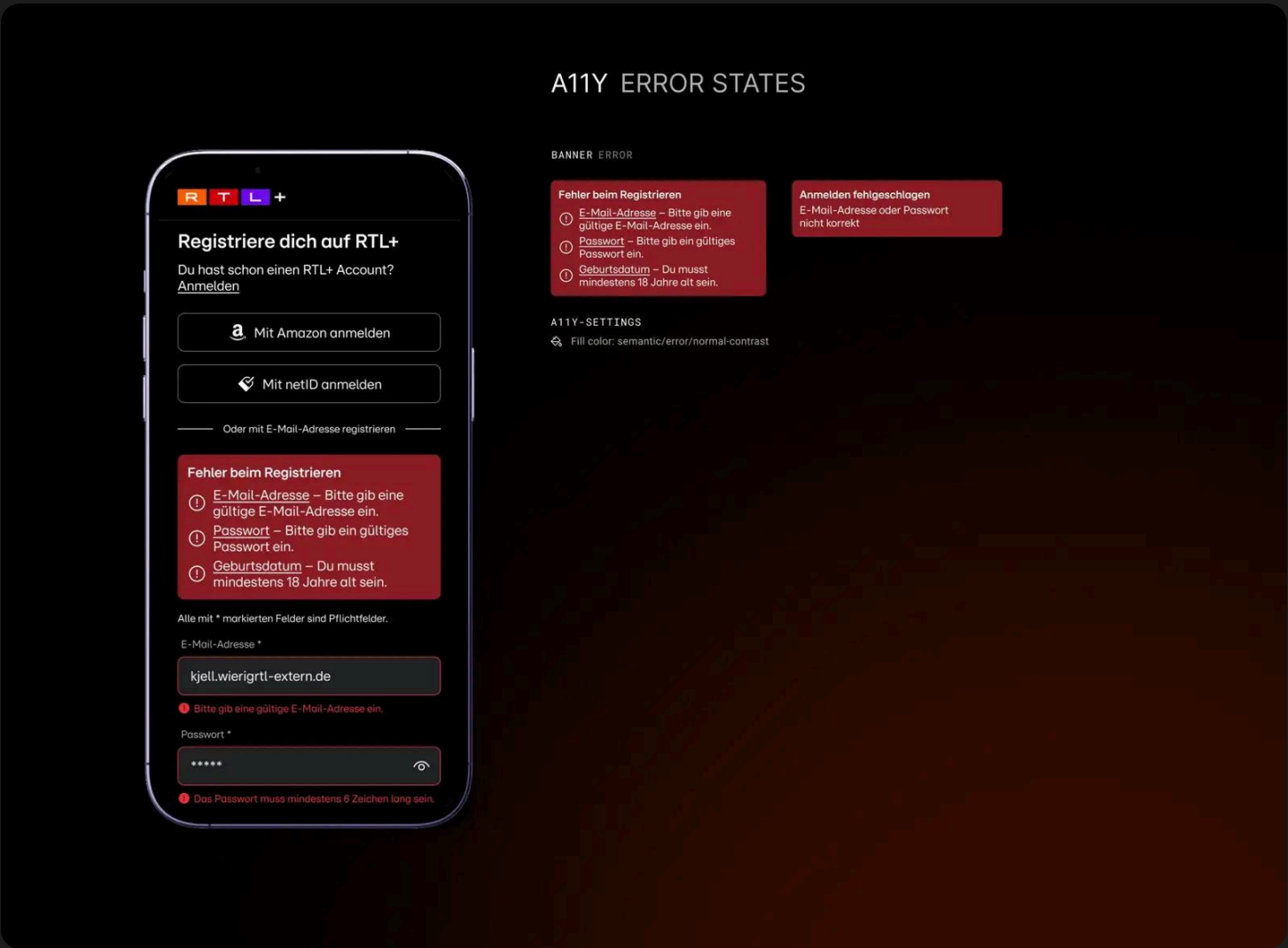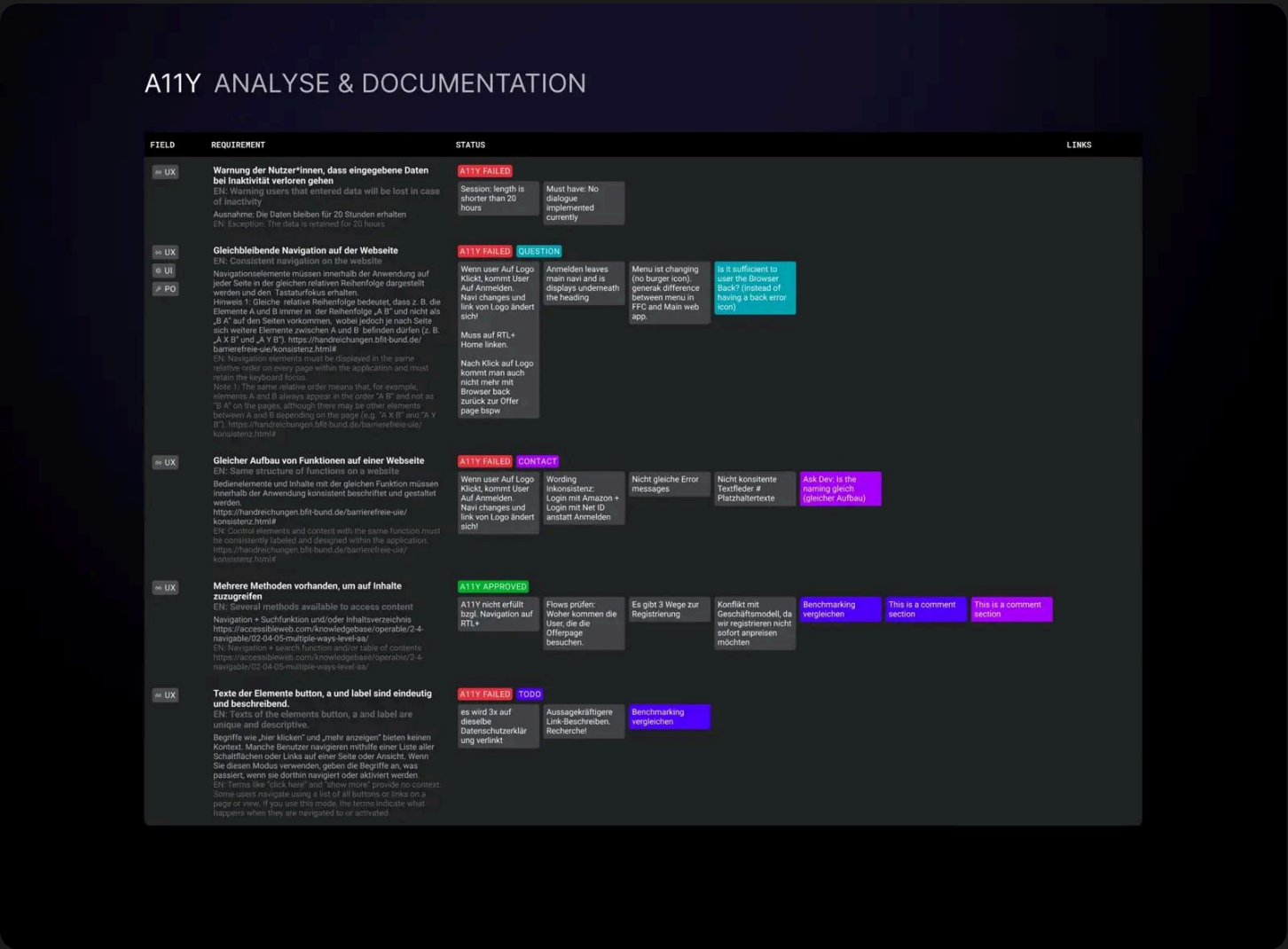
A11Y   Contrast   Error states   Text scale

A11Y COMPARISON

Registriere dich jetzt kostenlos auf RTL+

Du hast schon einen RTL+ Account? Anmelden

Mit Amazon registrieren

Mit netID registrieren

Oder mit E-Mail-Adresse registrieren

E-Mail-Adresse

Passwort

Mindestens 6 Zeichen.

Geburtsdatum

TT   MM   JJJJ

Du musst mindestens 18 Jahre alt sein.

Registriere dich auf RTL+

Du hast schon einen RTL+ Account? Anmelden

Mit Amazon anmelden

Mit netID anmelden

Oder mit E-Mail-Adresse registrieren

Alle mit * markierten Felder sind Pflichtfelder.

E-Mail-Adresse *

Passwort *

Mindestens 6 Zeichen

Geburtsdatum (TT.MM.JJJJ) *

Du musst mindestens 18 Jahre alt sein.

A11Y ANALYSE & DOCUMENTATION

A11Y ERROR STATES

VIEW WORK ↗

Hochbahn

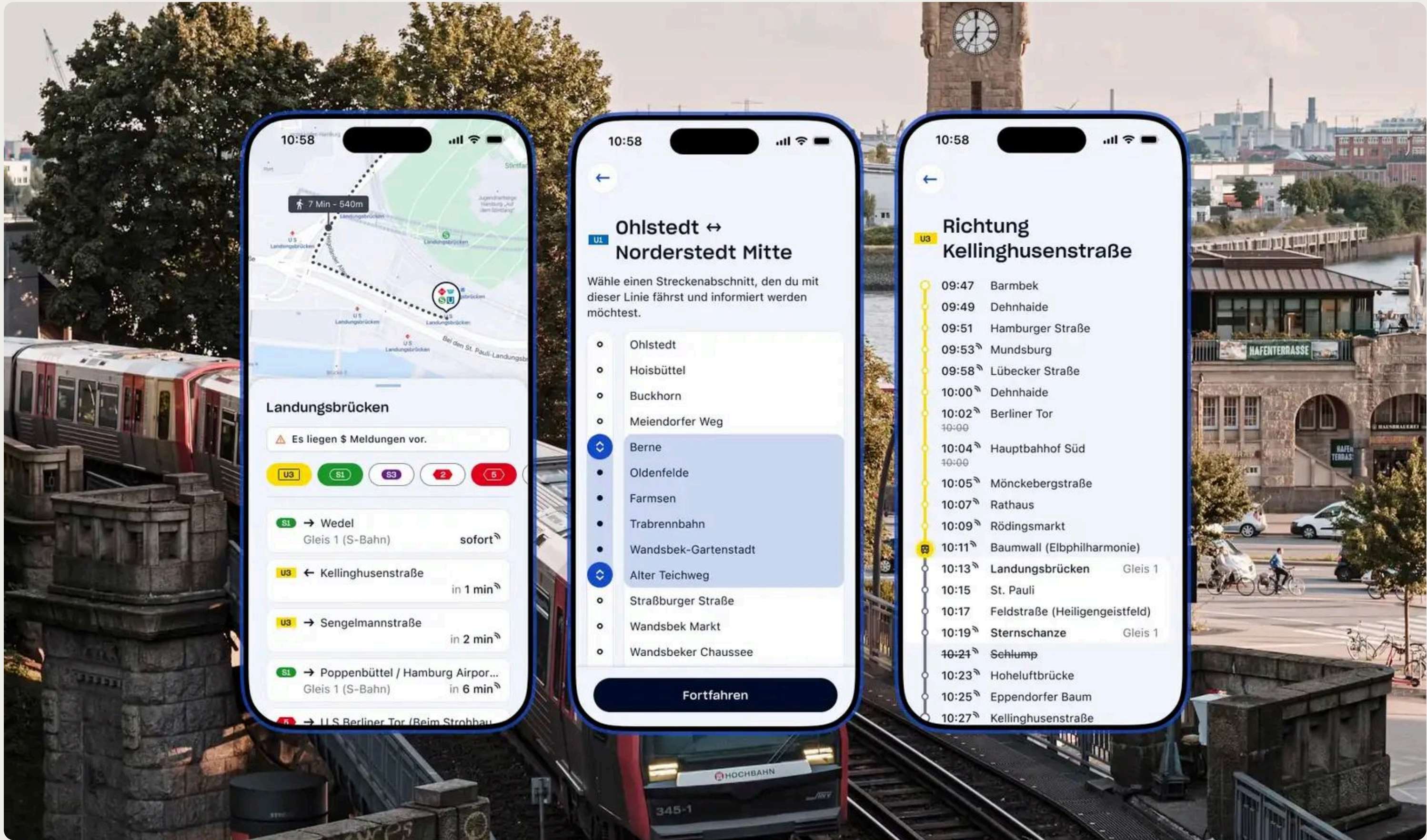Jakala asked me to join their team to redesign the new hvv switch app. My task was to create various parts of the app with the new corporate identity, ensure seamless integration into the design system and collaborate closely with product and development teams.
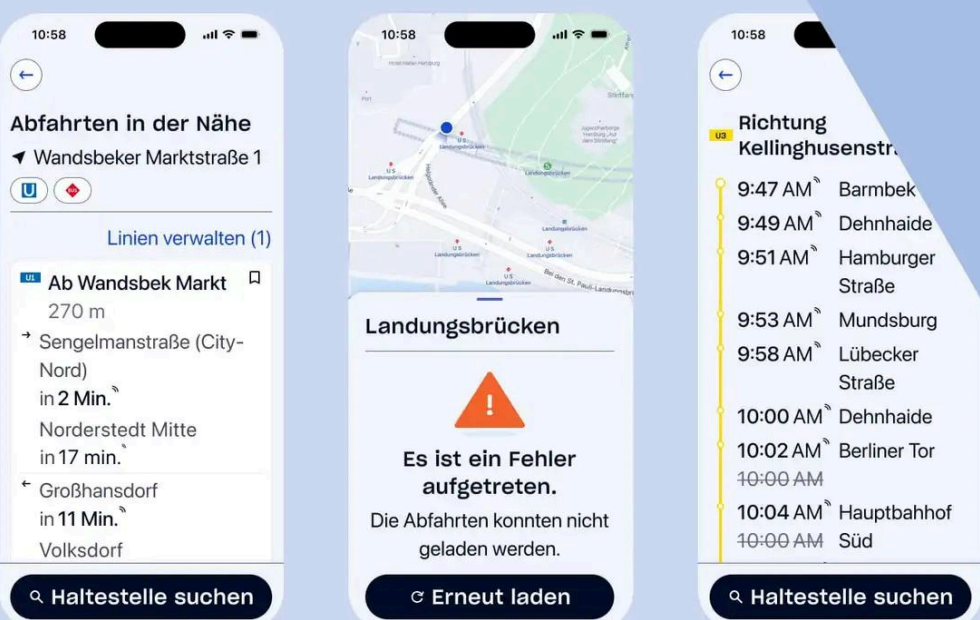
Product Design | App Design | A11Y | Design systems

VIEW WORK ↗

Redesign of hvv switch app for iOS & Android user
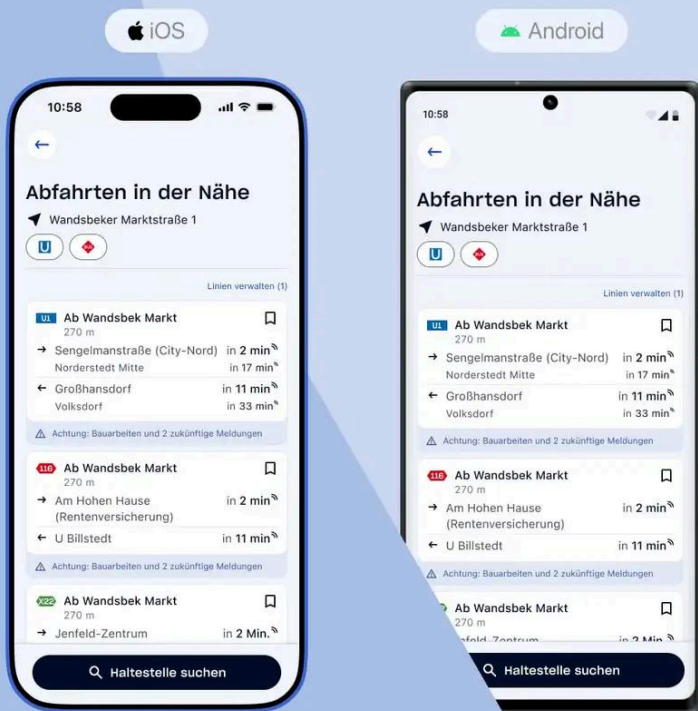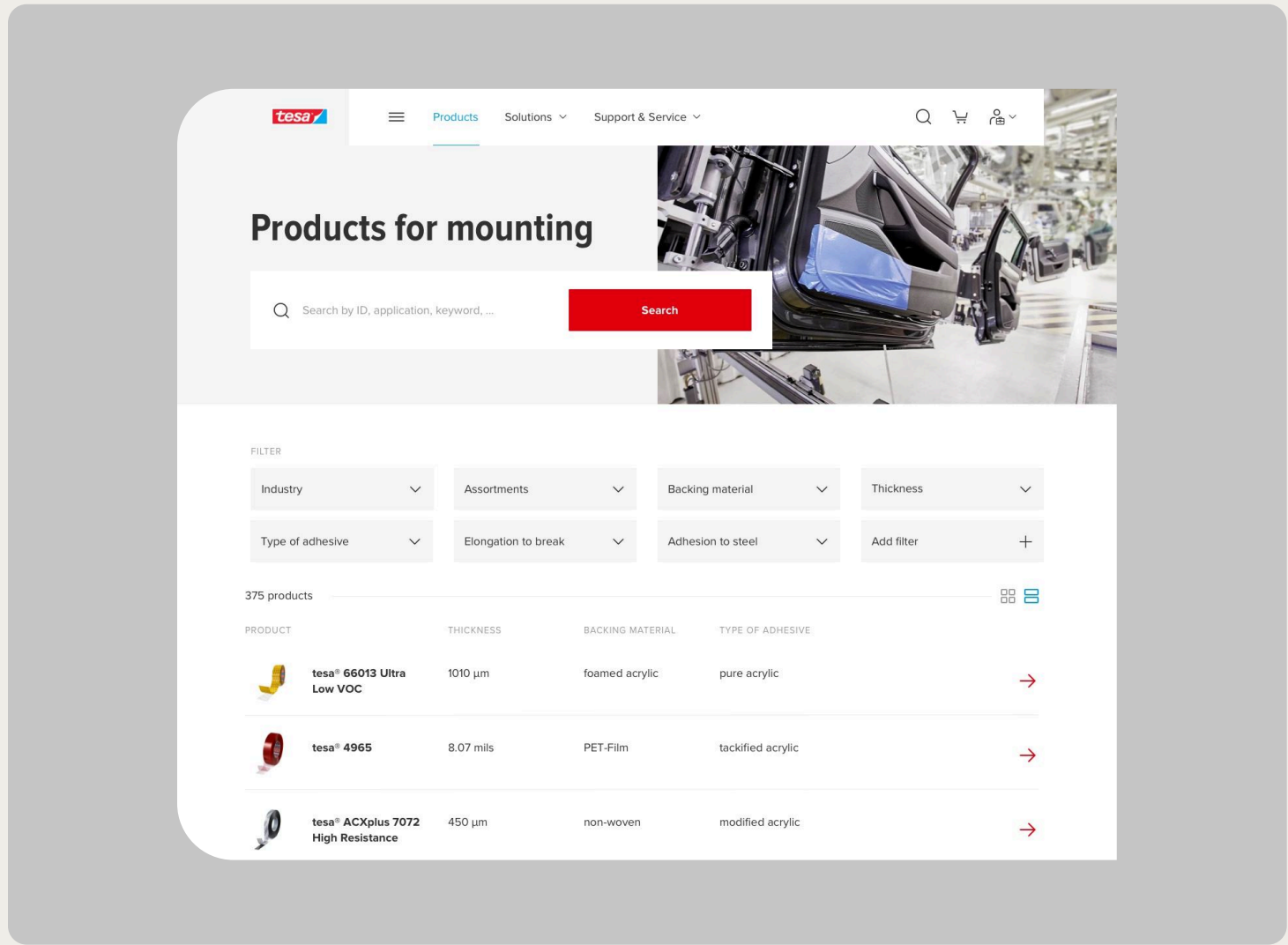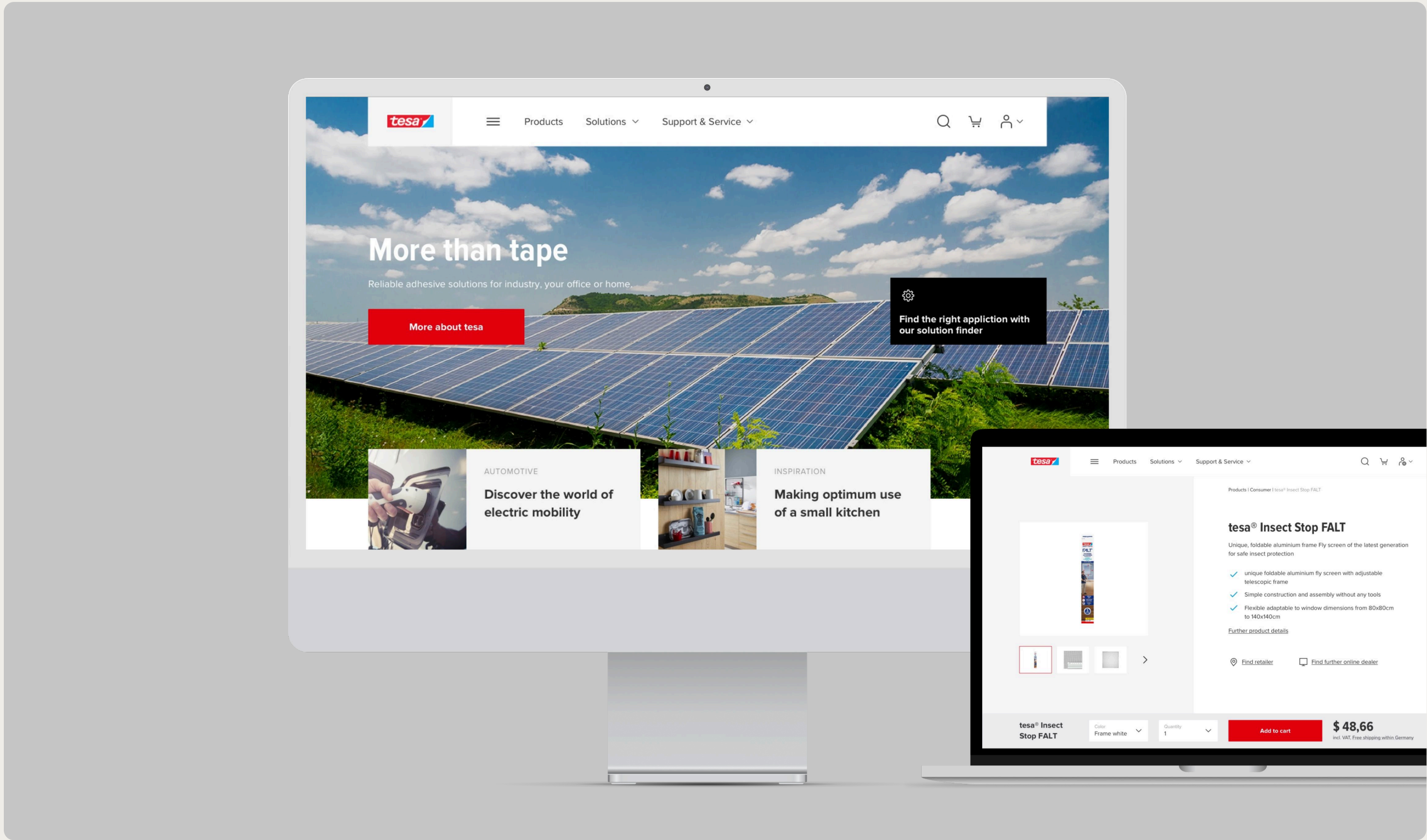
A11Y - App Screens

tesa

I was asked by Tesa to create a visionary digital experience. The approach was to create a new digital identity, develop an integrated design system and relaunch their business software interface.

Product Design   UI/UX   Design systems

VIEW WORK ↗

RTL+ Musik

By collaborating with RTL, we launched a music streaming experience as part of a digital business strategy. With individuals from product, concept and developers, we created a new digital brand experience for all relevant systems and run an integrated design system.
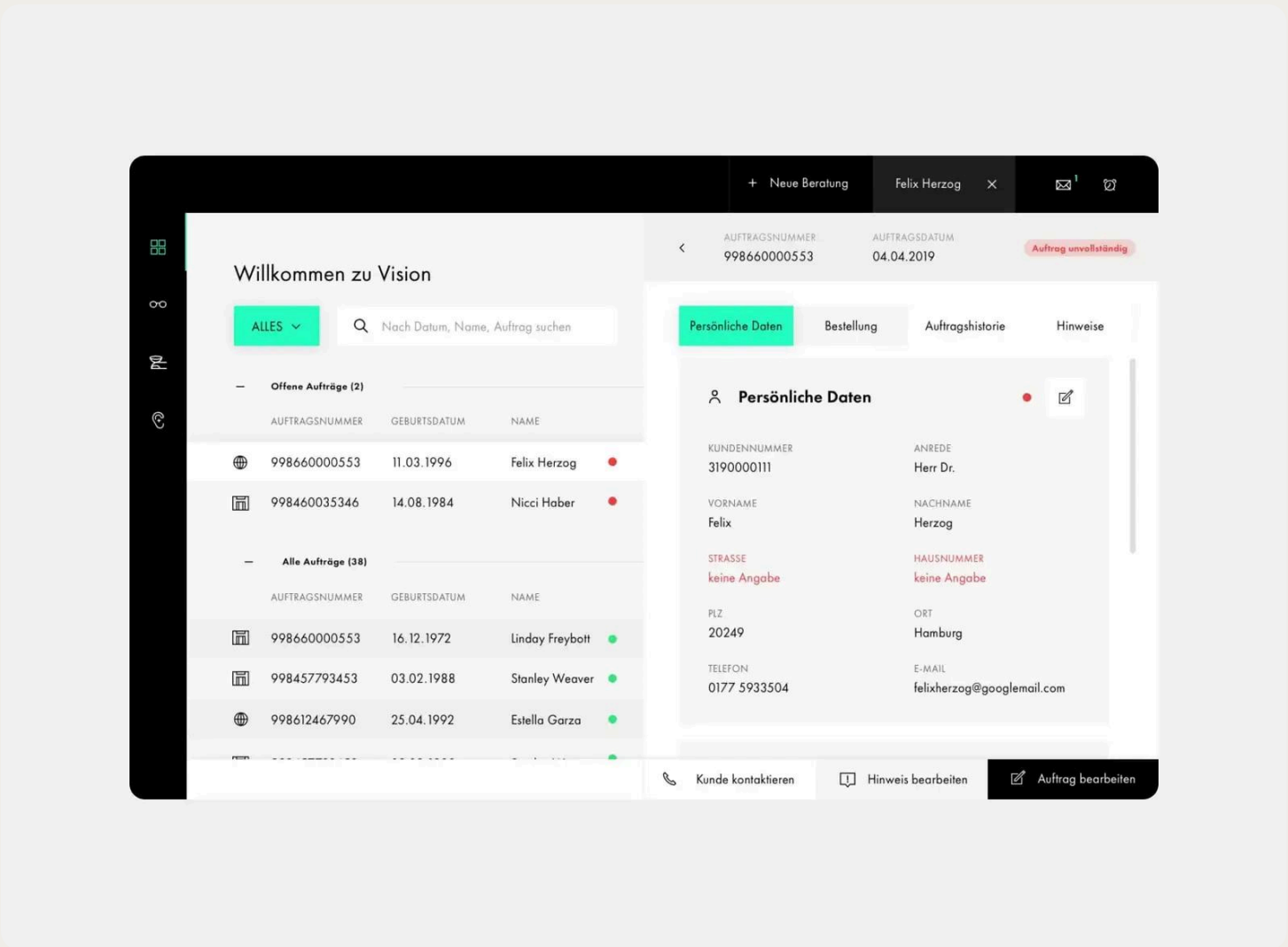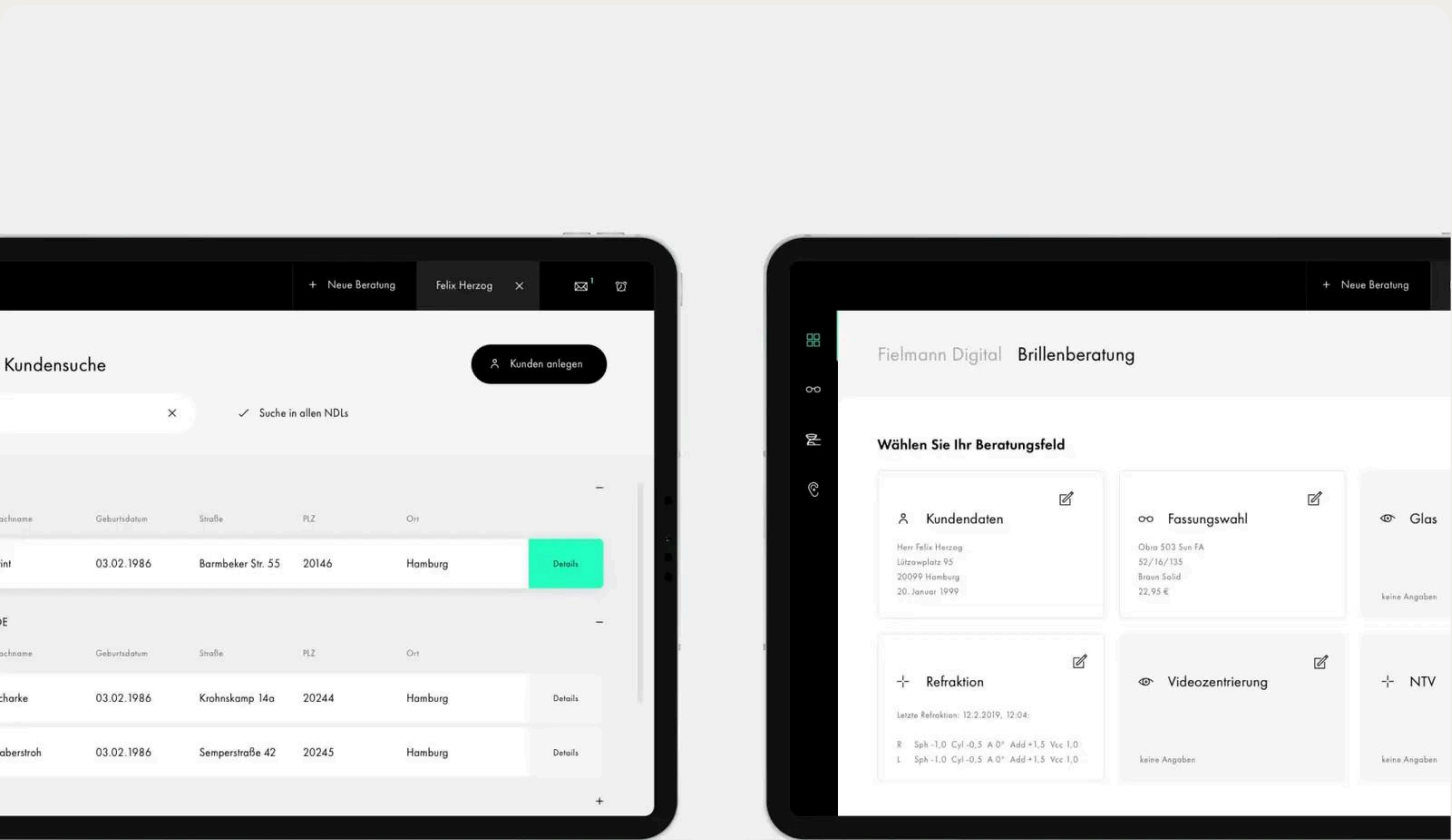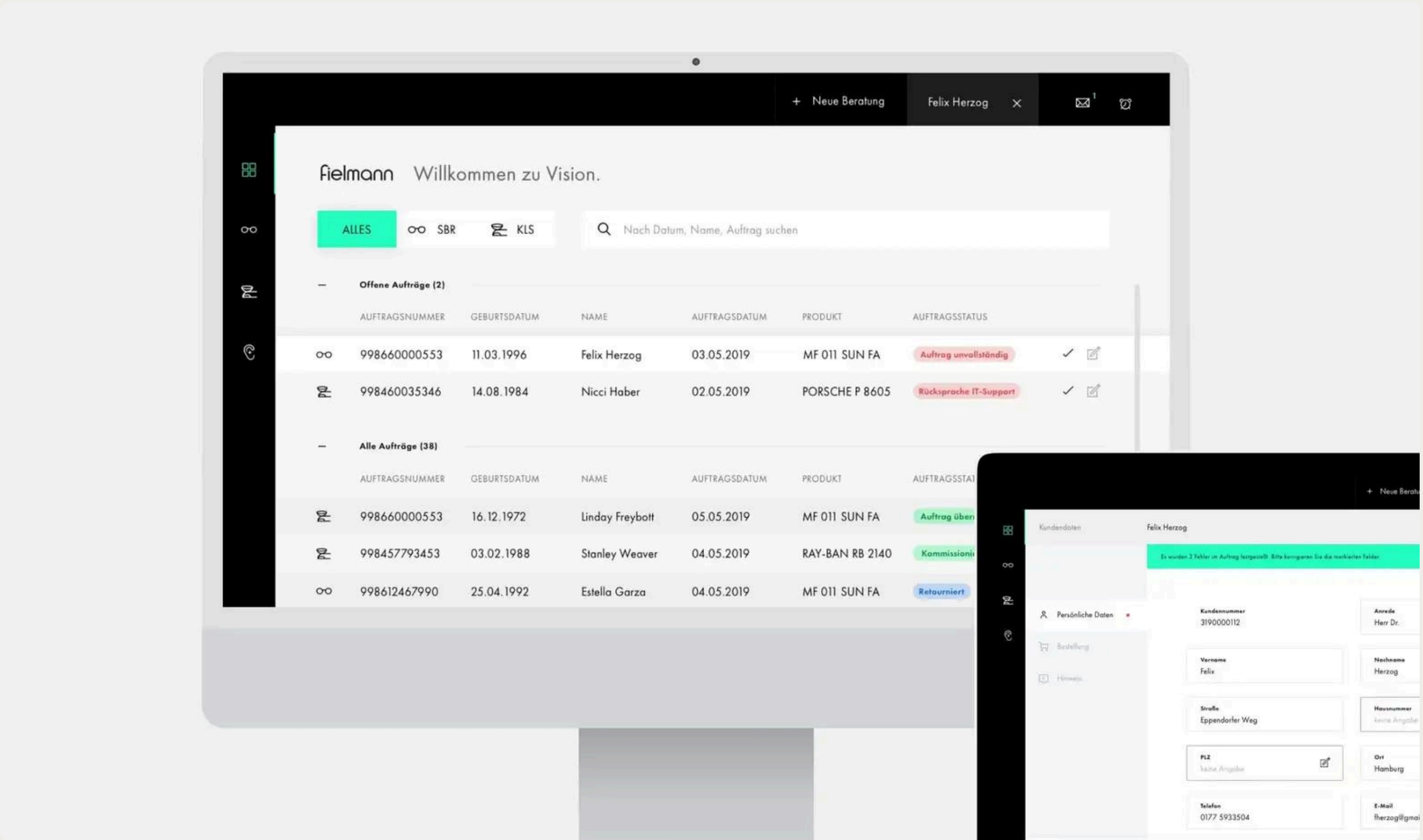
Product Design   App Design   Design systems
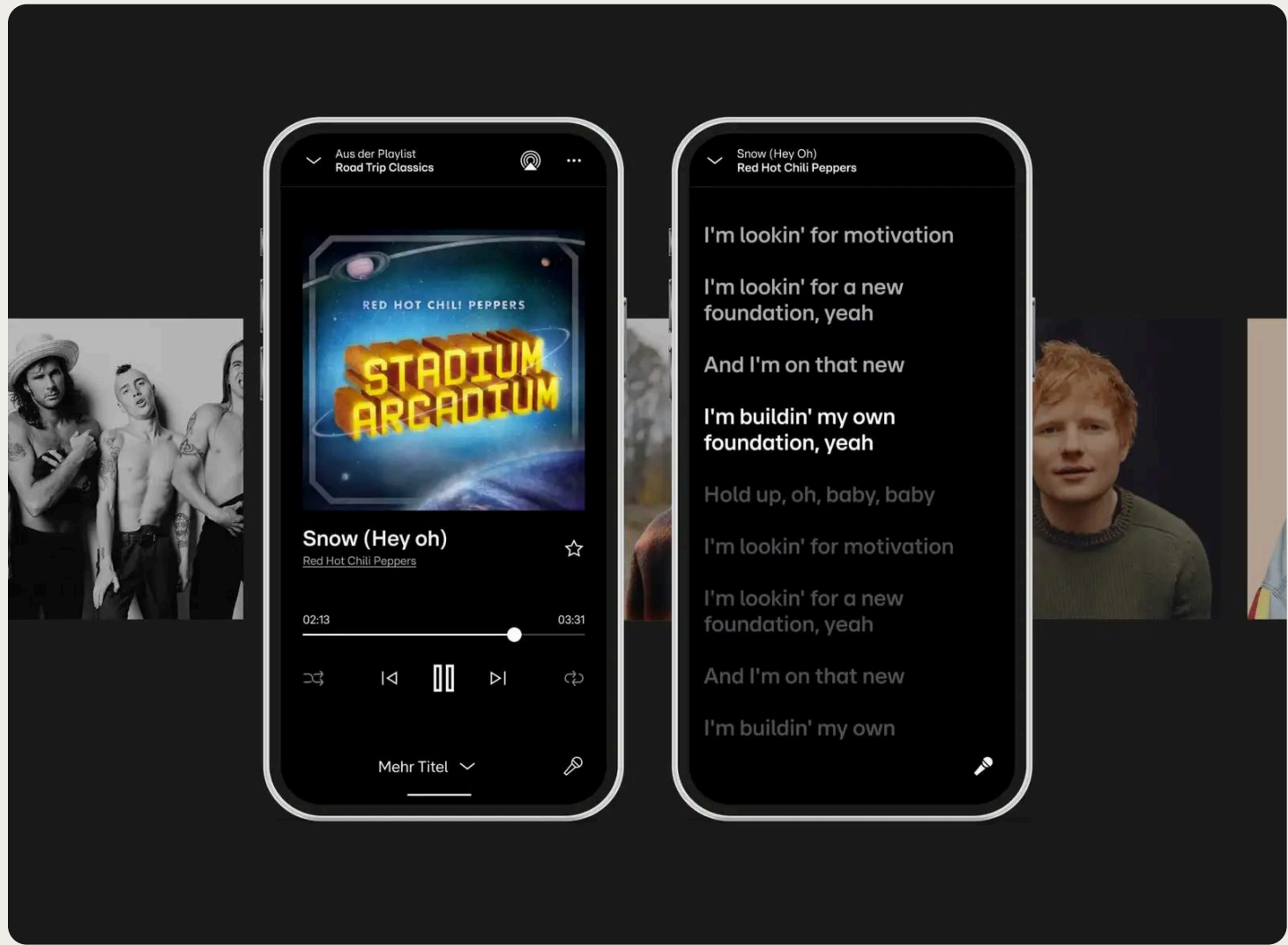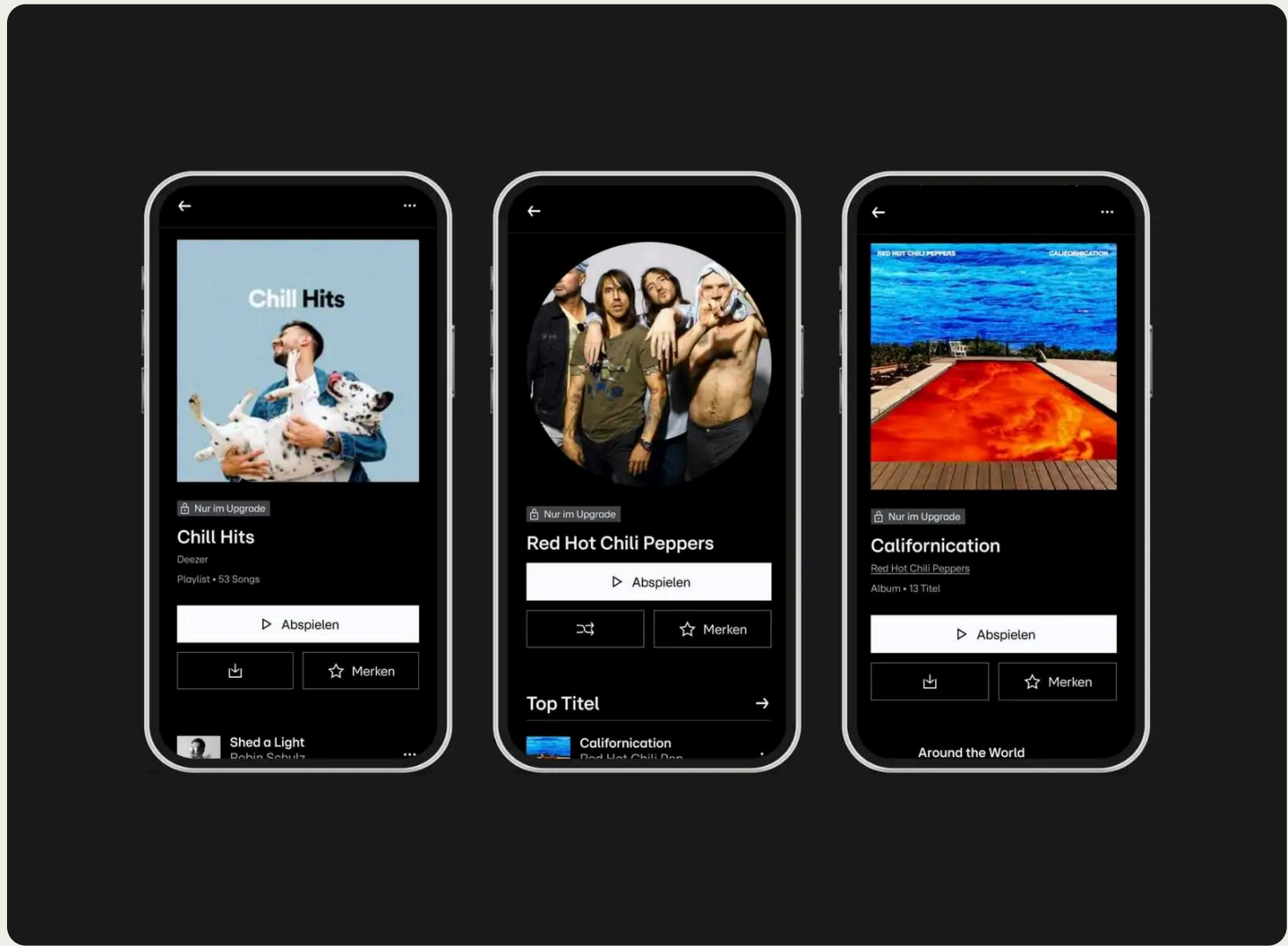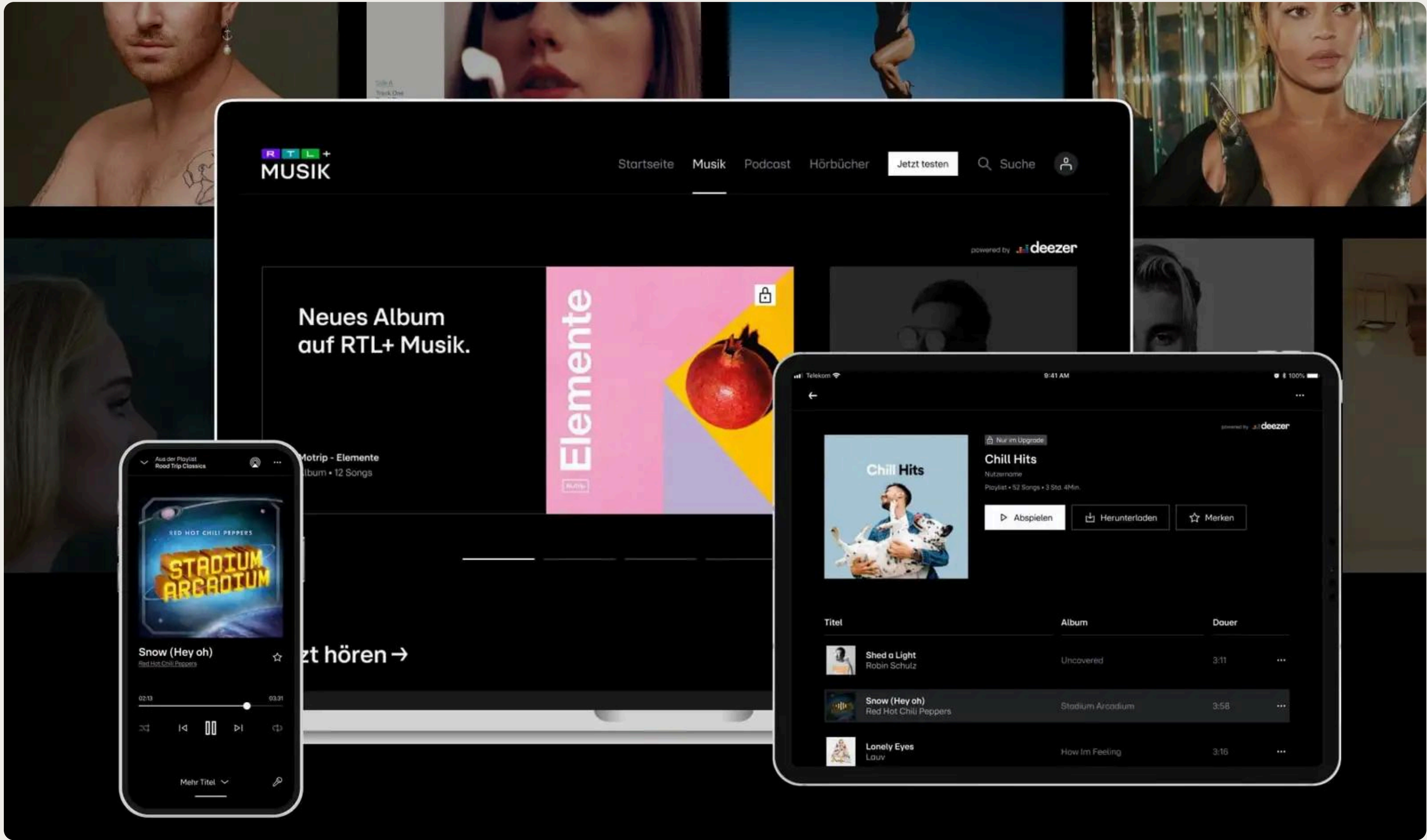
VIEW WORK ↗

Fielmann

I was asked by Fielmann to develop their digital products with selected individuals. The approach was to create a new digital identity, develop an integrated design system and relaunch their business software interface.

Product Design   UI/UX   App Design   Design systems
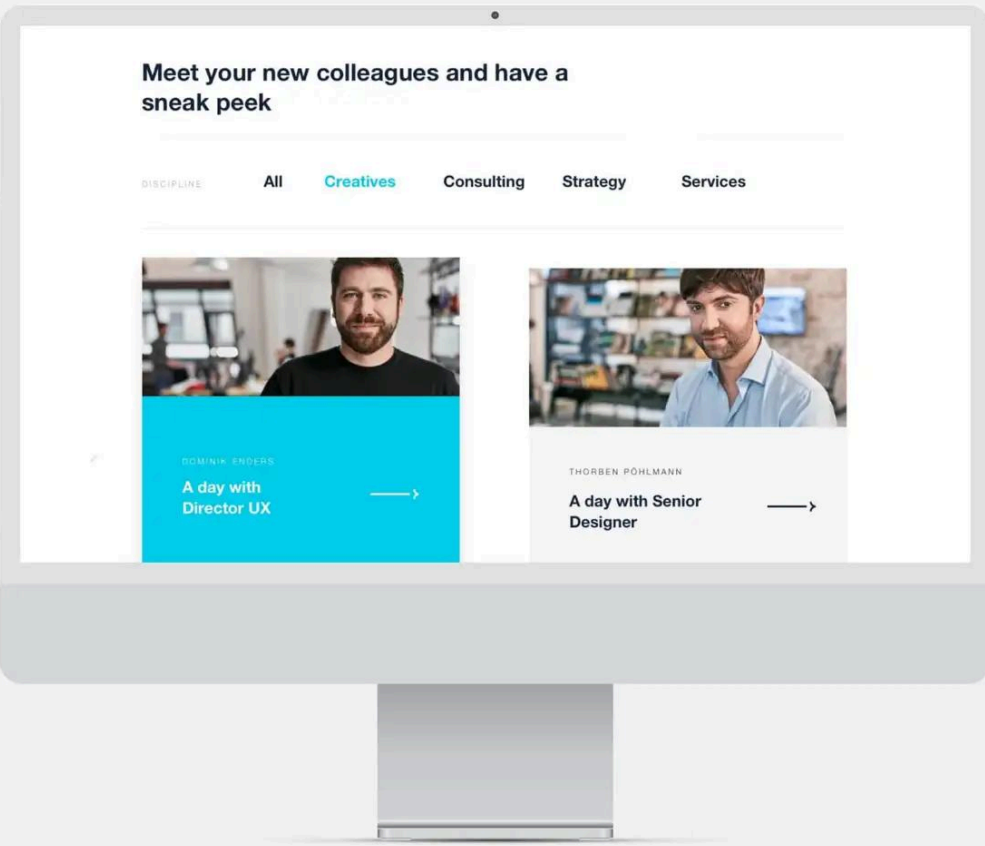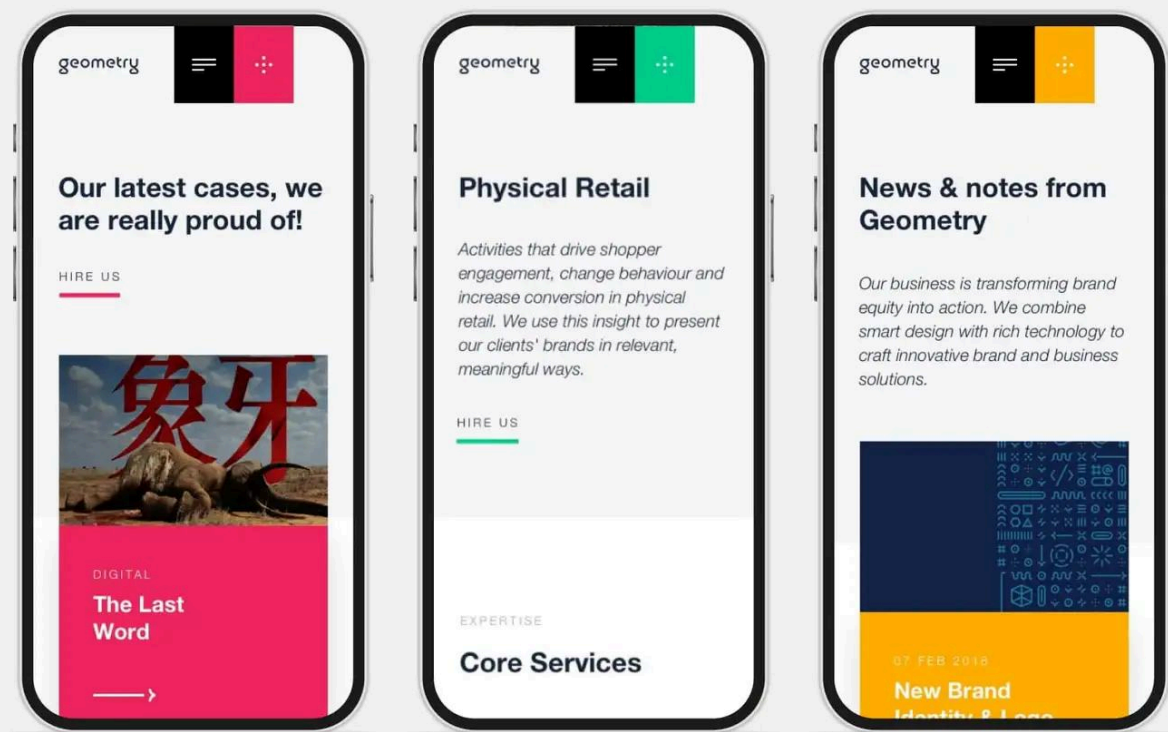
VIEW WORK ↗

Geometry Global

I was asked by Geometry Global to relaunch their global website with selected individuals. The approach was to create a new web & mobile experience by running their new brand language and developing a design system.

UI/UX   Website Relaunch   Design systems
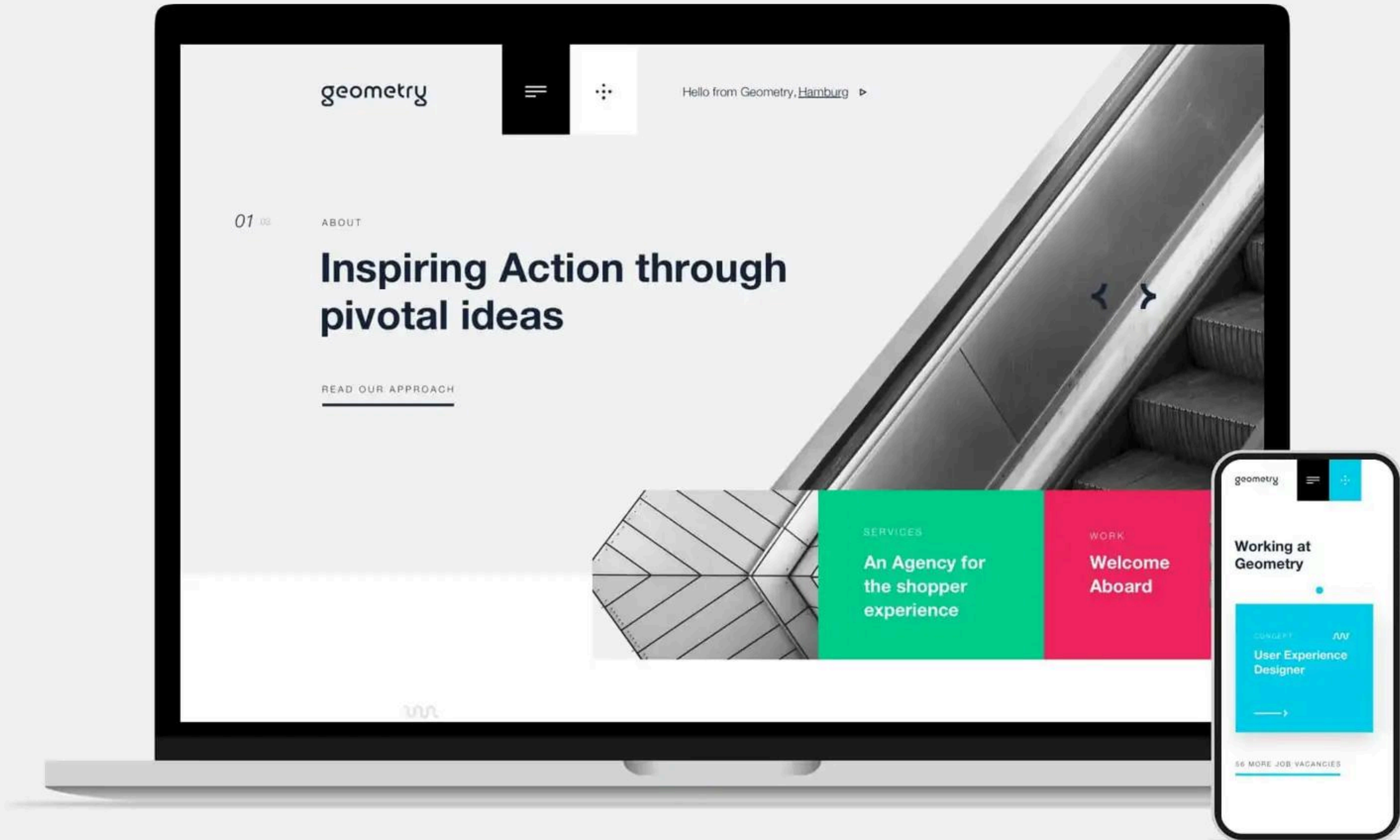
VIEW WORK ↗

Nike

By Demodern Digital Agency we developed an interactive shopping experience for the SportScheck flagship store in Munich. For the release, we integrated products of the Nike Performance collection with focus on tights and sports bras.

UI/UX   E-Commerce   Installation

VIEW WORK ↗

What my bookings said.

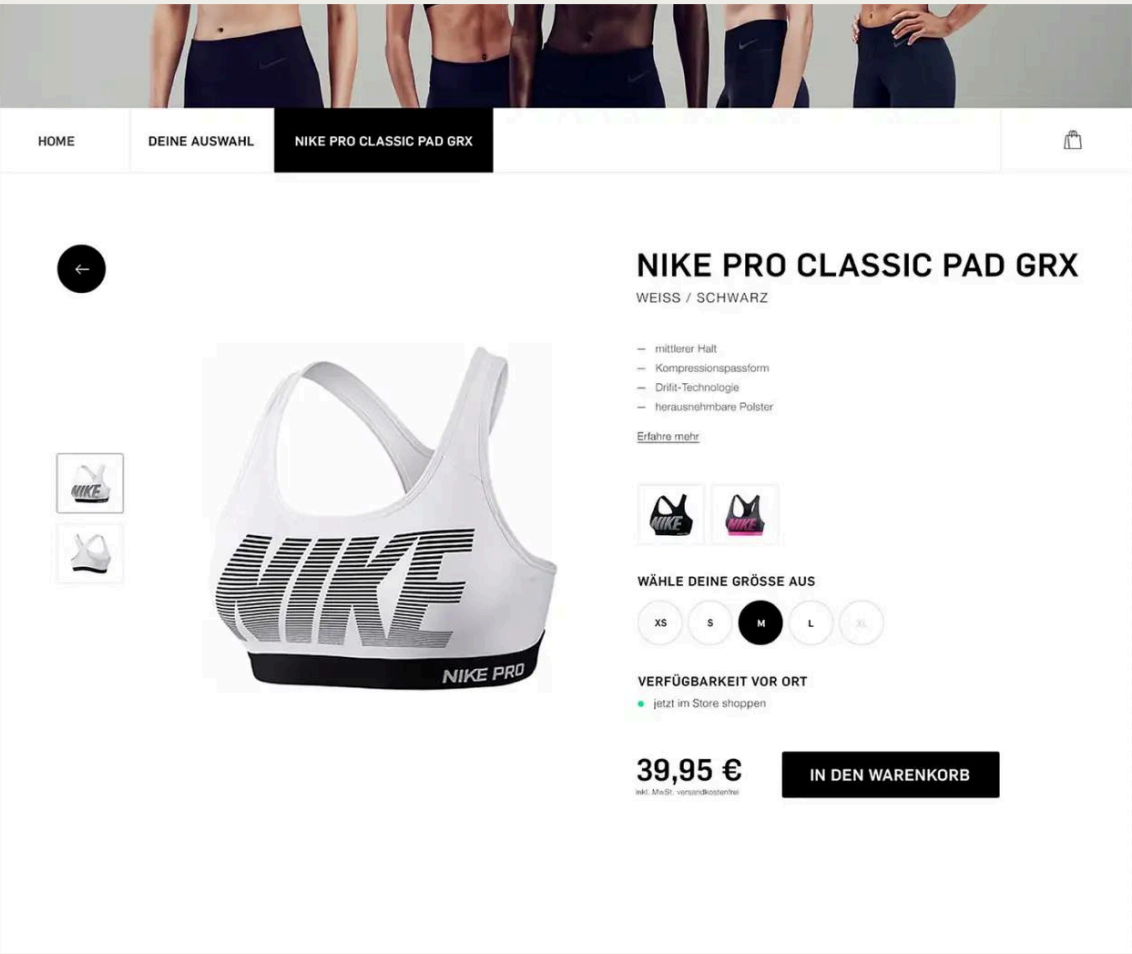"Kjell is a true asset to any UI project. His creative vision, attention to detail and professionalism were instrumental in the success of our project."

Eric Dinges, VP Design & User Experience at RTL

"Kjell has a great commitment to shape digital identities. With a team of individuals, we created a new visionary web experience by considering the brand values. His understanding of contemporary design is truly recommendable and helped us a lot."

Michael vom Sondern, Global Head of Digital Marketing & Sales at tesa

"Kjell stands out as a collaborative and highly adaptable product designer. His comprehension of concepts, coupled with his talent for creative problem-solving, empowers him to tackle challenges and deliver visually stunning solutions."

Stephanie Weber, Head of User Experience at Fielmann AG

Do you need UI/UX Support for your project?
Lets come together.

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